Senior IT expert and digital campaign manager

Senior short-term expert

Campaign manager & digital awareness material developer

for the European Union-funded project "Advance Counter Terrorism for Lebanon Security" (ACT Lebanon)

The project "Advance Counter Terrorism for Lebanon security (ACT Lebanon)" (2020-2023 aims at reinforcing national capacities in Lebanon to react to the threats of terrorism and organized crime while promoting rule of law and human rights, in line with international standards. As the digitalisation of society translates the challenges of terrorism and organized crime into the cyberspace, the project counts as its specific objective 2 to enhance protection and response against terrorism and crime through an improved cybersecurity national system.

LIMITE DE CANDIDATURE

15 Juillet 2024

DURÉE DE LA MISSION

Court Terme

ZONE GÉOGRAPHIQUE

Pays De La Méditerranée Et Du Golfe

CIVIPOL, the operator for international technical cooperation of the French Ministry of Interior, delivering the ACT Lebanon project alongside FIAP (ES, lead) and Armia di Carabinieri (IT) is looking for a senior short-term expert to manage the develop of a national awareness-raising campaign on the safe use of social networks, the protection of privacy and the danger of fake news aimed at young people and schoolchildren.

PROFILE

Senior IT expert and digital campaign manager

MISSION:

Supporting the development and implementation of a national awareness-raising campaign on the safe use of social networks, the protection of privacy and the danger of fake news aimed at young people and schoolchildren.

The short-term experts will

- Develop an online communication and awareness campaign on popular social networks with the following tools
- Digital Posters

- Awareness-raising and Educational Materials
- Podcast Series
- Social Media Posts Series (Instagram, Tik Tok, Facebook, YouTube)
- Digital Educational Booklet
- Digital Stickers Screensavers
- Manage the campaign
- 1st Step: develop campaign title, objectives and team members
- 2nd Step: identify topics to address, participating schools and universities, Campaign Inception Plan
- 3rd Step: Preparing materials and creating content
- 4th Step: Running and promoting the campaign

DELIVERABLES:

- Campaign Inception Plan, according to the template provided in annex 2.
- Final activity report, according to the template provided by the ACT project.
- Online social networks campaign (see specific requirements in the table above):
  - 10 digital posters.
  - 10 awareness-raising and educational materials (infographics, videos/reels).
  - 10 podcast series.
  - 10 social media posts series on Instagram, Tik Tok, Facebook and YouTube.
  - 1 digital educational booklet covering 10 key topics in cybersecurity.
  - 3 digital stickers screensavers.

All materials and podcasts should be in Arabic.

QUALIFICATIONS REQUIRED:

Know-how and experience:

- Advance academic degree (Master's level or upper) or equivalent experience related to information technologies
- At least 10 years' experience in training and campaigning on social issues related to information technology (including social media) and cyber security
- Experience in developing and delivering awareness raising campaign, in particular on social media
- Experience in working with youth

Technical and interpersonal skills

- Fluency in English and Arabic.

LOCATION:

Lebanon

DURATION:

71 days

REMUNERATION:

According to skills and experience.

Contract according to the status of the expert.

CONTACT:

Please send your application in English by 15/07/2024 (cover letter + CV in EuropeAid format) to the following address anne-marie.wehbe@civipol.fr

